



# GO MOVEMENT

## Key Activity Overview

A Black man with a shaved head and a goatee is smiling and talking to a man with grey hair tied back. They are in a crowded outdoor setting. In the background, a large world map is visible, showing North America and the Atlantic Ocean. A red banner with white text is overlaid on the image.

**EVERYONE CAN REACH SOMEONE.  
TOGETHER WE CAN REACH THE WORLD!**

## **OUR PURPOSE**

To accelerate the fulfillment of the Great Commission.

## **OUR VISION**

Every believer actively sharing the Gospel until everyone has heard.

## **OUR MISSION**

To mobilize and equip churches, ministries, and believers to lead an active lifestyle of prayer, evangelism, and discipleship.

# BRIEF GO MOVEMENT HISTORY

- 2010: God burdens Werner Nachtigal's (founder) heart.
- 2012: Establishment of "Global Outreach Day" (GO Day).
- 2020: First GO Month in the entire month of May.
- 2021: Major commitment for GO Decade.



## EXPECTED YEARLY OUTCOME

- 100 million believers actively sharing their faith.
- 1 billion people being reached with the Gospel.
- 75 million indicated decisions for Christ.
- Thousands of new fellowship and churches planted.

Made possible through the collaborative efforts of many churches, ministries, organizations, and denominations.

**We thankfully give glory to God!**



## A GLOBAL CHALLENGE

The harvest is plentiful, but the workers are few (MT 9:37).

~ 7.9 Billion people live on earth. (2022, United Nations)

~ 1.3 Billion of 2.3 Billion Christians are born again. (estimation)

~ 95 % Never won a soul for Christ. (2009, bible.org)

~ 80 % don't share the Gospel regularly. (2009, bible.org)

~ 180 Million people die every day. (2022, worldpopulationreview.com)



# A GODLY SOLUTION

**The Great Commission: Go and make disciples of all nations.**  
(MT 28:19)

- Every believer was called to be a witness.
- We have the opportunity to unite believers.
- We can establish a culture and lifestyle of evangelism.



# CULTURE OF EVANGELISM

## EVERYONE CAN:

- Pray for the harvest.
- Care for the people.
- Share the Gospel.

## ADDITIONALLY:

- Disciple new believers.  
(especially churches)
- Multiply believers and churches.  
(especially denominations)





# GO MOVEMENT KEY INITIATIVES

- **GO Lifestyle**

A culture of evangelism in a believer's everyday life.

- **GO Month + GO Day**

A joint evangelistic momentum during May.

- **GO Decade**

Reaching everyone on earth through 2033.

# GO LIFESTYLE

Living a culture of evangelism (as a believer or church).

- Training in prayer, evangelism and disciple making.
- Micro-Steps to connect people with God.
- Guide to creating kingdom-minded habits.
- Challenges and joint outreaches (GO Teams).

**Goal:** 120 million Christians sharing the Gospel monthly/weekly.



# GO MONTH

A month of prayer and evangelism: May

- Local churches are being mobilized and equipped.
- A joint catalytic momentum to pray, care, share and disciple.
- All sorts of evangelistic activities taking place worldwide.

(Including: GO Train, GO Pray, Day of the Bible, Global Day of Prayer of Witnessing, GO Day, Church Planting Sunday)



# GO DAY

Sharing the Gospel with at least one person on the last Saturday in May.

- Simple and easy. God can use everyone!
- Catalyst for a whole lifestyle of evangelism.

GO Day was officially declared the annual day of evangelism for the WEA (World Evangelical Alliance) and many other organizations.

**2023 SPECIAL: GO Day on Pestecost Saturday**



# GO DECADE

Intensifying prayer and evangelism  
to reach everyone on earth through 2033.

- Encourage, motivate, and mobilize every Christian.
- Work together for everyone to hear the Gospel by 2033.
- Playing our part in the Great Commission.
- Run by the GO Coalition.
- Supported by many ministries/organisations/denominations.





## VARIOUS OTHER ACTIVITIES

- GO Christmas
- Back to Church Sunday (in partnership with Outreach inc.)
- 110 Cities (in partnership with FTT)
- and others



# THE GO COALITION:

Many organizations/ministries committed themselves to increasing evangelistic efforts through 2033. Among them:

- World Evangelical Alliance
- Campus Crusade for Christ
- Baptist World Alliance
- Finishing the Task
- Pentecostal and Charismatic Churches of North America
- ...



We are in!



# PARTNERSHIP AND COLLABORATION



This is really a move of God.  
He is really the one that is  
providing power.

**Debbie Bresina** (dare2share)



The Lord is moving in Brazil.  
We were expecting a big  
movement, but it was bigger.

**Jonathan Santos Jr.** (GoAction Brazil)





# BECOME PART OF THE MOVEMENT

[www.GOmovement.world](http://www.GOmovement.world)

Get in touch: [info@gomovement.world](mailto:info@gomovement.world)

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