



CHRISTMAS OUTREACH STRATEGY

GO MOVEMENT

2024

WHEN SHARING THE GOSPEL BECOMES A LIFESTYLE

*“EVERYONE IS REACHING SOMEONE,
TOGETHER WE ARE REACHING THE WORLD!”*

GO Lifestyle aligns with GO Movement’s vision. Its mission is to:

- Empower and inspire believers to make sharing their faith, part of their everyday lives.
- Provide resources, guides and challenges to help Christians become autonomous Gospel-sharers (witnesses).
- Establish a culture that encourages an outspoken and active Christianity with a biblical foundation.



DESIRED OUTCOMES

01

Every believer sharing the gospel in their own way and at their convenience, i.e. one could share Christ on a daily, weekly or monthly basis during this Christmas season.

02

Every Church will engage in the increased gospel outreach initiatives during this Christmas Outreach 2024.

03

Increased percentage of GO Teams (Gospel outreach team) in Churches.

04

Christian fellowship in every place.



GO MOVEMENT

I WILL PRAY FOR MY 5

1

2

3

4

5



Ask God to highlight 5 people in your life who don't know Jesus.

GO MOVEMENT

5 PRAYERS FOR YOUR 5

- 1. Direct the heart**
Direct their heart into your love and patience. Let your Word run swiftly to their heart.
Lead to repentance
- 2. Open their heart and cause them to see you rightly.** Let this revelation produce repentance.
- 3. Cause faith to grow**
Establish them in the love of God. Let faith grow, so Jesus can dwell in their heart and they can experience the fullness of God.
- 4. Reveal Jesus**
Reveal the transforming beauty of Jesus. Give them wisdom and revelation to see you and the hope we have in Christ.
- 5. Give boldness**
Open a door for me to speak boldly from my heart about Jesus, with no shame or fear of what others may think.



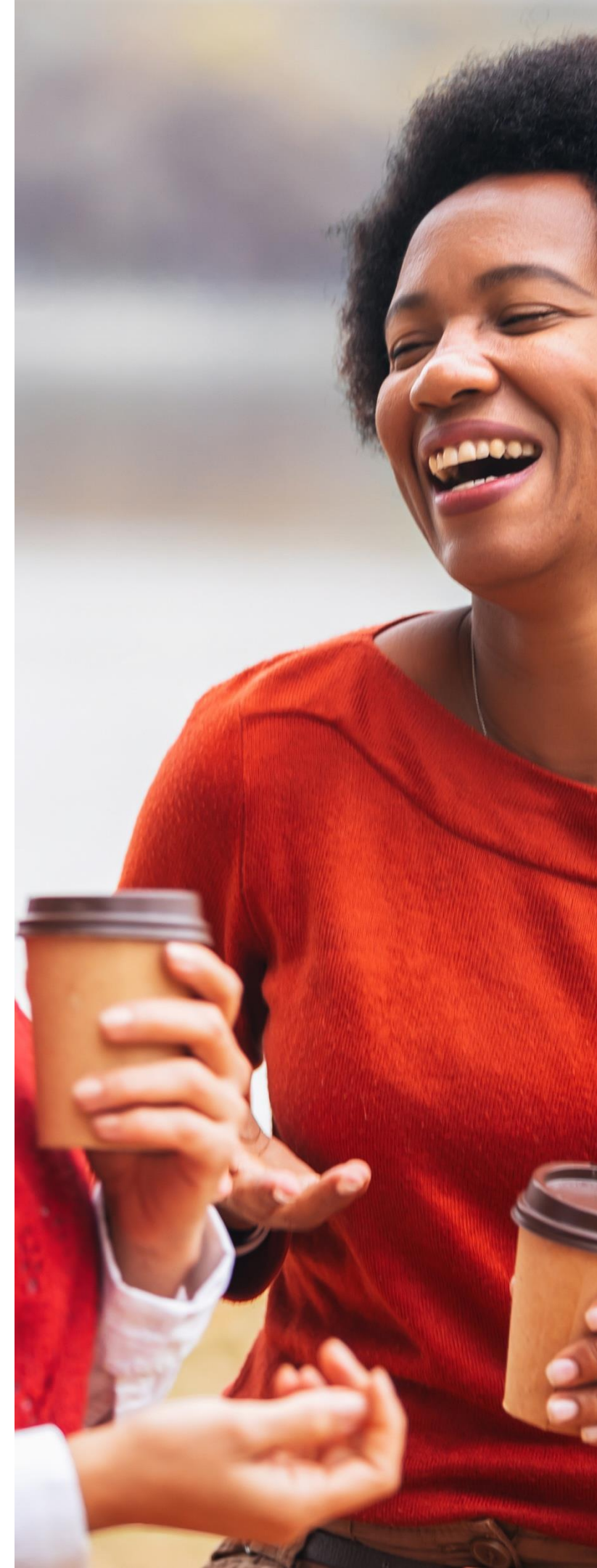
Start praying for them. Demonstrate them God's love. Share the gospel.

PRAY, CARE & SHARE AS A STRATEGY

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ACTS OF KINDNESS

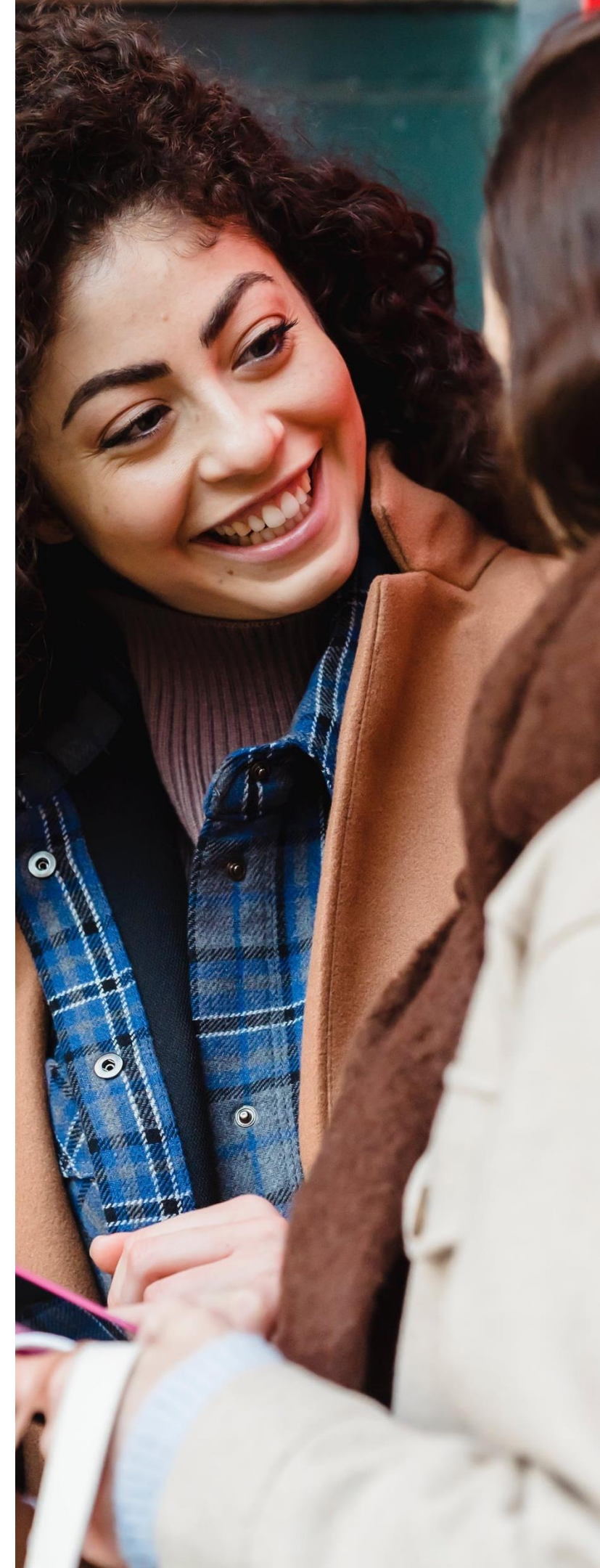
- Invite someone from “your 5” over for a meal and get to know their story.
- Find creative ways to serve them. (the best that suits their context)
- Show someone you care by writing a card or getting them a small gift
- Ask God to show you what act of service will open their heart to receive His love and obey whatever He says.



PRAY, CARE & **SHARE** AS A STRATEGY

YOUR PRAYERS AND ACTS OF LOVE HAVE PAVED THE WAY FOR YOU TO BOLDLY SPEAK THE NAME OF JESUS.

- You can start by sharing your testimony,
- Sharing the gospel using simple tools and gospel bands,
- Presenting gospel materials, example Gospel of John, local tracts or the New Testament.
- Inviting them to a Fellowship or a Church,
- Following up with them regularly



IDEAS FOR YOUR CHRISTMAS SEASON



- Person to person
- Friendship Evangelism
- Door to door reach
- Village to village evangelistic campaign
- Evangelism tools (EE Tools, The FOUR, Digital Gospel tools, One-Minute witness etc.)
- One-minute witness.
- Public evangelization
- Jesus film
- School tour
- Camps, (For Families, Youths and Teens)
- Social interventions (Pray, Care and Share strategy)
- Street evangelism
- prayer caravan or tent by 24-7 Prayer
- Connecting through digital evangelism.

B.L.E.S.S. STRATEGY

Begin with prayer

Listen to them

Eat with them

Serve them

Share Jesus



CHRISTMAS OUTREACH MEASUREMENTS

- Geographical area of focus (name countries, provinces state, districts to participate):
- Number of Church Mobilization expected (for Gospel outreach individually and as a team):
- Expected number of believers to engage in gospel conversation this Christmas:
- Number of trainings to be conducted (on equipping churches and believers to share gospel):
- Expected first time decisions making:
- Number of Baptism anticipated:
- Number of people expected to be added in Church



Let's GO!

GO MOVEMENT